



2017-18 CATALOG

Middlesex Community College  
**Marketing Associate in Science Degree**  
**GRADUATION CHECKLIST**

This program is a **Career-Oriented Degree** that provides skills and knowledge, often in the form of a credential or qualification, that allow for direct entry into the work force. These degrees may serve as transfer degrees with or without a guarantee that additional credits will not be needed at the baccalaureate level within the CSU system.

Category	Course	Cr	Semester Taken	Grade
<b>General Education Requirements for Career Programs (21-22 credits)</b>				
Aesthetic Dimensions	Choose One from: ART* 121, DGA* 101, DGA* 110, DGA* 231 <b>OR</b> DGA* 241	3		
Two courses chosen from any of these competencies: Aesthetic Dimensions, Historical Knowledge, Oral Communication, Social Phenomena, and/or Written Communication	Choose two from: ART* 121, DGA* 101, DGA* 110, DGA* 231, DGA* 241, BBG*115, PSY*111, SOC*101, ENG*102	3		
	COM*120 <b>OR</b> COM*125	3		
Quantitative Reasoning (Career)	MAT*167: Principles of Statistics	3		
Scientific Knowledge OR Scientific Reasoning Elective		3-4		
Social Phenomena	ECN*101: Principles of Macroeconomics <b>OR</b> ECN*102: Principles of Microeconomics	3		
Written Communication	ENG*101: Composition	3		

<b>Program Requirements (39 credits)</b>				
BMG*202: Principles of Management		3		
BMK*201: Principles of Marketing		3		
BBG*231: Business Law I <b>OR</b> BBG* 234: Legal Environment of Business		3		
ACC*113: Principles of Financial Accounting <b>OR</b> ACC*100: Basic Accounting		3		
BMG*204: Managerial Communications		3		
Choose one from: (Circle One) ACC*117: Principles of Managerial Accounting, BBG* 234: Legal Environment of Business, BBG*295: Cooperative Work Experience, BES* 118: Small Business Management <b>OR</b> BFN*201: Principles of Finance		3		
BBG*115: Business Software Applications <b>OR</b> CST*201: Intro to Management Information Systems		3		
Choose four from: BMK*103: Principles of Retailing, BMK*106: Principles of Selling, BMK*123: Principles of Customer Service, BMK*216: Internet Marketing, <b>OR</b> BMK*230: Advertising and Promotion COM*120: Social Media		3		
		3		
		3		
		3		
Choose two from: ART*121, COM*173, COM*201, CSA*135, CSA*140, DGA*101, DGA*110, DGA*120, DGA* 231 <b>OR</b> DGA* 241		3		
		3		
<b>TOTAL CREDITS</b>		<b>60-61</b>		

ART\*121: Two-Dimensional Design  
 COM\*173: Public Speaking  
 CSA\*140: Database Applications  
 DGA\*120: Digital Imaging I  
 ENG\*102: Literature & Composition

COM\*120: Social Media  
 COM\*201: Public Relations  
 DGA\*101: Introduction to Digital Arts  
 DGA\*231: Digital Page Design I  
 PSY\*111: General Psychology I

COM\*125: New Media Production  
 CSA\*135: Spreadsheet Applications  
 DGA\*110: Computer Graphics  
 DGA\*241: Internet Web Design I  
 SOC\*101: Principles of Sociology

MIDDLESEX COMMUNITY COLLEGE

Deadline to Apply:

GRADUATION CHECKLIST

Graduation Year 20\_\_\_\_\_

Fall: November 10, 2017

2017-2018

Year of Catalog being used\_\_\_\_\_

Spring/Summer: April 16, 2018

Marketing

\_\_\_\_\_  
NAME (as you would like it to appear on the Diploma) @ \_\_\_\_\_  
BANNER ID

\_\_\_\_\_  
STREET ADDRESS TOWN ZIP PHONE#

Please be advised that your name and academic major will be printed in the commencement brochure and your academic major will be announced at the graduation ceremony if you choose to attend. Please notify the Records Office if you \_Do Not wish your information to be printed or announced.

Other college transfer credits to be used? Yes  No  Are they on file at MxCC? Yes  No

Are you applying for more than one degree? Yes  No  If yes, which curriculum? \_\_\_\_\_

Graduation Requirements:

Have been met  Will be met at the end of: Fall semester  Spring Semester  Summer Semester

\_\_\_\_\_  
ADVISOR'S SIGNATURE & DATE

\_\_\_\_\_  
STUDENT'S SIGNATURE & DATE